GLOBAL BRAND STRATEGIST | INTERNATIONAL KEYNOTE
THOUGHT LEADERSHIP EXPERT | EXECUTIVE LEADERSHIP

NICOLE HATHERLY

ABOUT
NICOLE
HATHERLY

Nicole is an award-winning Global Brand Strategist, Thought Leadership Specialist, Leadership Expert, International Keynote Speaker, multi-industry Awards Judge, Executive Coach and Board Advisor with over 28 years experience and expertise in delivering award-winning Brand, Personal Brand, Executive Leadership and Growth strategies for organisations, executives, teams and global thought leaders.

As Founder and Director of Brand True North and creator of Brand Your Way™, Nicole works at the intersection of Brand and Leadership to guide Professional Experts, Entrepreneurs and Executives in optimising their Business Brands, Personal Brands and Profiles for maximum influence and impact.

As an in-demand Global Keynote, with an average Audience NPS score of 9.6/10, Nicole delivers thought-provoking concepts, mindset-shifting ideas and energising immersive experiences wrapped in warm, engaging and memorable storytelling. Inspiring tens of thousands into action with her unique delivery, she energises Industries, Organisations, Business Accelerators, Brands and High Performace Executive Teams.

Through her long-term Executive Management roles, global consulting projects and international audience engagement, Nicole has driven results for iconic and global brands including Commonwealth Bank, CommSec, TikTok, Foxtel, Woolworths, Grant Thornton International, Subaru, Electrolux, Yahoo, Mirvac, Telstra, University of Sydney, The Australian Government, Leo Burnett, JCPenney, and Acer.

NICOLE'S SPEAKING EXPERIENCE

UNLOCK | CREATE | ENERGISE

Speaking at conferences, conventions, forums and on panels across the globe, Nicole's refreshing, conversational and entertaining storytelling style makes for easy listening, valuable learning and unforgettable AH HA moments.

KEYNOTE SPEAKER

Nicole brings the audience into the entire experience delivering accessible and actionable takeouts drawing from her extensive 28 years experience, expertise and exposure in Executive Management, Business Strategy, Brand Marketing, Leadership Strategy, Personal Brand, and Career Development - across corporate, SMEs and startups.

SENIOR FACILITATOR - HAPPINESS CONCIERGE

Nicole manages the Happiness Concierge Communicating with Influence and Intergenerational Leadership suite of programmes, focusing on personal brand, internal visibility in the financial and professional services markets. Nicole's expertise in sales, negotiation and connections have influenced outcomes of thousands across Australia.

PROFILE MENTOR - DENT GLOBAL KEY PERSON OF INFLUENCE PROGRAM

Nicole delivers the Profile Masterclass for entrepreneurs and business leaders to implement insights, best practices, frameworks and pro-tips supporting them in becoming 'industry famous' while growing the asset value of their business.

EXPERT FACILITATOR

Nicole expertly reads the room and effortlessly breeds trust. She gains invaluable insights and creates deep shifts while injecting just the right energy for all participants to thrive.

11K
LINKEDIN
FOLLOWERS

TOP 1%
LINKEDIN
SSI RANKINGS

SPEAKER'S BIO

Nicole is an award-winning Global Brand Strategist, Thought Leadership Specialist, Leadership Expert, International Keynote Speaker, multi-industry Awards Judge, Executive Coach and Board Advisor.

With over 28 years experience and expertise in delivering award-winning Brand, Personal Brand, Executive Leadership and Growth strategies for Organisations, Professional Experts, Entrepreneurs, Executives, Teams and Global Thought Leaders, she has inspired tens of thousands into action.

EMCEE

Nicole ignites audiences. She's the ideal 'sorbet' between speakers cleansing palettes with thought-provoking value whilst gracefully threading an event theme throughout and closing with valuable context and heart.

QUICK FACTS ABOUT NICOLE:

- 28 years experience in corporate Executive Management, Leadership, Consulting, Executive Coaching and Advisory roles.
- Over 20k social reach. Trained by LinkedIn for Social Selling and ranked by LinkedIn in the top 1% of sales professionals in the Marketing and Advertising industry (Industry SSI Rank).
- Over 250 live appearances - across the globe, engaging audiences through conference keynotes, masterclass facilitation, podcasts and live TV.
- Speaker, Panelist and EmCee at various conferences and forums including CommBank, TikTok, Yahoo, Mirvac, Telstra, Electrolux, Grant Thornton International, AMP Capital, Dent Global, Laureate Australia, Torrens University, Women in Security, Franchise Council of Australia, Buy1Give1, Business Chicks, Young Professional Women's Association, Women in Focus, Telstra Business Women's Awards, The Alternative Board, Women in Franchising and SheEO.
- Led content, social and publishing teams at Foxtel, CommSec and CommBank including large corporate social networks.
- 5x Multi-industry Industry Awards Judge for top Innovation and Finance Awards in Australia.
- Securities & Managed Investments Accreditation from Deakin University.

Australian Government Geoscience Australia · AILD · NSW Health · dialogue · SheEO

acer · CommonwealthBank · SUBARU · real time · FCA

mirvac · foxtel · KELLY CARTHY WELLBEING · wework · Dent.

healthcare2you · FLOCRYO · Woolworths · finity · hub

TAB · LAUREATE AUSTRALIA · RACGP · WOMEN IN FOCUS · TikTok

FINESQUE · Business Chicks · Telstra · HAPPINESS CONCIERGE · LAZARD

TORRENS UNIVERSITY AUSTRALIA · B1G1 BUSINESS FOR GOOD · MultiBase · Franklin Women · BUSINESS WOMEN'S AWARDS

YPWA Young Professional Women Australia · JCPenney · EXEMPLAR GLOBAL · YAHOO! · OTHERSIDE OF THE TABLE

Global Education Academy · QUT Queensland University of Technology · MorningCoach · CATAPULT · Grant Thornton

Leo Burnett · GENERAL ASSEMBLY

Brands Nicole has worked with

WHAT THEY ARE SAYING...

It was such a pleasure learning from you today!

What a great presentation with a couple of supersized 'ah ha' moments for me.

I will digest some of the content covered and will definitely be following up to discuss further.

Gabriella
_Southstart

"Nicole has a unique way of articulating what you can't see of yourself and translating that into a public personal brand. Nicole has the ability to clearly communicate and offer guidance on not just how to do it but also why, which allows you to really "get it". Highly recommend working with Nicole on anything around personal brand and profile. Excellent speaker and coach."

Sammi Jaeger
Director Sammi Jaeger Consulting

Nicole is MY new fave thought leader! She was so clear, inspiring, energetic and more.

High energy and motivating session. One of the more beneficial sessions I attended!

Simon
IABC New York

Such a delight to have the wonderful Nicole Hatherly present at our recent YPWA Sydney Networking event. We had a room full of driven women who were inspired and armed with some great strategies to build an authentic network. Practical, relatable and of course lots of fun, Nicole is a brilliant presenter who is sure to light up your audience and most importantly leave them with some tangible actions steps to further their career

Kate Boorer
Founder and CEO of YPWA

BOOK NICOLE AS YOUR NEXT KEYNOTE SPEAKER OR FACILITATOR!

THEMES AND TOPICS

- BRAND 2025- The 5 Elements your Brand needs to meet 'The Re-Imagined Customer' by 2025.
- Build Your Thought Leader Brand as a Catalyst for Change
- Optimise Your Executive Team for Inspiration, Influence and Impact
- The Brand Driven Business Growth Formula
- The Science of StoryPitching
- Harnessing the Millennial Mindset
- The Art and Science of Networking
- Level Up Your LinkedIn Profile for Value and Impact

CONNECT WITH ME

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